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Jesús Sánchez

Pamplona, Spain, 1996

PRODUCT DESIGN

"I consider a job well done
when it ends with a smile"

SOFTWARE

PRODUCT DESIGN



UX/UI DESIGN



UI IMPLEMENTATION



WEB DESIGN



ILLUSTRATION



VIDEO EDITING



CHECK MY PORTFOLIO

<https://www.jesus-sanchez.com>

MY EXPERIENCE

PROFESSIONAL EDUCATIONAL



Rovio

UX/UI Designer on Angry Birds 2 game:

- Product strategy and new feature design
- Data gather and interpretation
- User centered design, UX foundations
- Figma UI design, design system, prototype
- A/B test, playtests, surveys, and validation
- Cross functional collaboration between teams
- UI implementation

2024-CURRENT



Socialpoint

UX/UI Designer on Top Troops! game:

- Product Strategy and new feature design
- UX foundations, data gather and interpretation
- User centered design, UX foundations
- Figma foundations, design system, UI owner and designer
- A/B tests, surveys and validation
- Cross functional collaboration
- UI implementation

2021-2024



YEGO Urban Mobility

UX/UI Designer in YEGO app:

- Data gather and interpretation
- User centered design
- Figma UI design, design system, UI owner and designer
- A/B tests and validation
- Cross functional collaboration

2021



Freelancer.com

UX/UI Designer and Illustrator as a freelancer.

- User centered design
- Figma UI design, design systems

2015 - 2019

Service Design

Intensive Service Design course with a focus on ethnographic research, journey mapping, and prototyping to develop user-centered services. Coused in Experiencehaus.

2023 - 2024

Higher Education

Games, 3D Animations and interactive environments.

Studies carried out in Universitat de Barcelona de videojocs ENTI.

2018 - 2020

Fundamentals of Digital Marketing

Mastered the basics of Digital Marketing with Google Courses.

2020

Higher Education

Design and edition of printed & multimedia publications.

Studies carried out in Salesianos Urnieta.

2016 - 2018

Vocational Education

Digital prepress in graphic arts.

Studies carried out in Salesianos Pamplona.

2014 - 2016

SPANISH
BASQUE
ENGLISH

NATIVE
NATIVE
FLUENT

RESUME SUMMARY

Hi! I'm Jesús, a Product Designer who turns **complex problems** into **simple** and enjoyable **experiences**. With a background that goes from **analysis** to **development**, I love getting my hands dirty to **create products** that **people** genuinely want to **use**.

My work on games like **Angry Birds 2** has taught me how to **build features** that are not only fun, but **drive results**.

