



## Jesús Sánchez

Pamplona, Spain, 1996

### PRODUCT DESIGN

"I consider a job well done when it ends with a smile"

## SOFTWARE

### PRODUCT DESIGN



### UX/UI DESIGN



### UI IMPLEMENTATION



### WEB DESIGN



### ILLUSTRATION



### VIDEO EDITING



### CHECK MY PORTFOLIO

<https://www.jesus-sanchez.com>

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## MY EXPERIENCE

### PROFESSIONAL EDUCATIONAL



#### Rovio

**UX/UI Designer on Angry Birds 2 game:**

- Product strategy and new feature design
- Data gather and interpretation
- User centered design, UX foundations
- Figma UI design, design system, prototype
- A/B test, playtests, surveys, and validation
- Cross functional collaboration between teams
- UI implementation

2024-CURRENT



#### Socialpoint

**UX/UI Designer on Top Troops! game:**

- Product Strategy and new feature design
- UX foundations, data gather and interpretation
- User centered design, UX foundations
- Figma foundations, design system, UI owner and designer
- A/B tests, surveys and validation
- Cross functional collaboration
- UI implementation

2021-2024



#### YEGO Urban Mobility

**UX/UI Designer in YEGO app:**

- Data gather and interpretation
- User centered design
- Figma UI design, design system, UI owner and designer
- A/B tests and validation
- Cross functional collaboration

2021



#### Freelancer.com

**UX/UI Designer and Illustrator as a freelancer.**

- User centered design
- Figma UI design, design systems

2015 - 2019

#### Service Design

Intensive Service Design course with a focus on ethnographic research, journey mapping, and prototyping to develop user-centered services. Coursed in Experiencehaus.

2023 - 2024

#### Higher Education

**Games, 3D Animations and interactive environments.**

Studies carried out in Universitat de Barcelona de videojocs ENTI.

2018 - 2020

#### Fundamentals of Digital Marketing

Mastered the basics of Digital Marketing with Google Courses.

2020

#### Higher Education

**Design and edition of printed & multimedia publications.**

Studies carried out in Salesianos Urnieta.

2016 - 2018

#### Vocational Education

**Digital prepress in graphic arts.**

Studies carried out in Salesianos Pamplona.

2014 - 2016



## RESUME SUMMARY

Hi! I'm Jesús, a Product Designer who turns **complex problems** into **simple** and enjoyable **experiences**. With a background that goes from **analysis** to **development**, I love getting my hands dirty to **create products** that **people** genuinely want to **use**.

My work on games like **Angry Birds 2** has taught me how to **build features** that are not only fun, but **drive results**.

